



LIFE CERSUDS is funded by the LIFE Programme LIFE of EU (Ref: LIFE 15 CCA / ES / 000091)

PRESS RELEASE

ITC communicates in the frame of an European Conference its ceramic innovation Life Cersuds as an example of circular economy and fight against climate change

- ***The project is funded by the LIFE 2014-2020 Environment and Climate Action Programme of the European Union with reference LIFE15 CCA/ES/000091 and is supported by the Valencian Institute of Business Competitiveness (IVACE) of the Valencian Autonomous Government (GVA).***
- ***Pre-registration is open and the conference is free:***
<http://www.lifecersuds.eu/es/agenda>

17/07/2019.- The Institute of Ceramic Technology (ITC), as coordinator of the LIFE CERSUDS project, will present to Europe the advances of the Sustainable Urban Drainage System (SUDS) demonstrator installed in the municipality of Benicàssim (Castellón), which incorporates as an innovation the use of high-quality ceramic material, but of low commercial value, because this material is in stock. That is why it is aligned with the principles of the Circular Economy, as it is reused for the construction of this system, which helps filter water from strong storms or floods, stores it and then reuses it for watering green areas that citizens can enjoy.

Thus, on **18 September 2019**, the conference: **"Adapting our cities to Climate Change: recent experiences on a European scale"** will be held in the **Room Europa in Madrid**, where this innovative example of the use of ceramics as an Urban Sustainable Drainage System will be presented.

The exact composition of the conferences and communications to be given to an audience made up of representatives of public administrations, professionals in architecture, town planning or water management, among others, will be explained later on.

More about LIFE CERSUDS

The LIFE CERSUDS project aims to improve the capacity of cities to adapt to Climate



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Change and to promote the use of green infrastructures in their urban plans. To this end, a sustainable urban drainage system (SUDS) demonstrator has been designed and implemented. This demonstrator consists of a permeable surface whose skin is formed by an innovative system, with low environmental impact, based on the use of ceramic tiles with low commercial value.

Under the leadership of ITC, bodies such as Benicàssim Town Council, the Institute of Water and Environmental Engineering (IIAMA-UPV), the Bologna Ceramic Centre (CCB), the Ceramic and Glass Technology Centre (CTCV), CHM Obras e Infraestructuras and the company Trencadís de Sempre, S.L. participate.

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